

# designing the next

iconstorm DIGITAL DESIGN

WE ARE LOOKING FOR A

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## Designer Digital<sup>w/m</sup>

YOUR TASKS

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- You are responsible for integrated digital design in the context of strategically managed brands.
- In a team you will work out ideas, concepts and visualizations for convincing products.
- You conduct substantiated research and thorough testing.
- You will lead ideation processes with teams and clients.
- You support us in conducting internal and external workshops (e. g.: Design Thinking, Google Design Sprint and your own formats and derivations).

YOUR NEW TEAM

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Iconstorm is an agency for the design of digital products. We believe in the importance of good design and create meaningful innovations. In our spacious rooms in Frankfurt's West-end district, we work on sophisticated design and innovation projects for international corporations, forward-thinking medium-sized companies and ambitious start-ups. We are charged with creativity, attention to detail and a clear claim to leadership in digital change. Our high expectations – in us, our projects and the quality of our results – characterise our daily work.

Your qualifications, our offer and our contact data >

## YOUR QUALIFICATIONS

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- Excellent conceptual and creative ideas for digital products for international brands.
- Attention to detail and empathy for team, customers and users.
- An intuitive understanding of complex interrelationships in cross-media offerings and hybrid products made of software and hardware.
- Interest in current and future trends in design, technology and society.
- Methodical approach and a well-founded understanding of methods of user-centered design and workshop formats such as Design Thinking, Design Sprints.
- Completed studies (visual communication, product design, etc.) or a comparable qualification.
- Know-how from at least 5 years of professional experience.
- Confident use of design and prototyping tools such as Sketch, Axure, Adobe CS, inVision, and Flinto.
- Good command of German and English, both spoken and written.
- Knowledge in related areas such as branding, programming, photography, film are particularly welcome and will enrich our team.

## OUR OFFER

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- Within our team you will take on exciting and challenging projects for international clients.
- Regular advanced training is a matter of course for us.
- You will enjoy attractive conditions and develop with us a sustainable creative innovation and design culture.
- A better Monday morning in a familiar and enthusiastic agency with heart, humor and team spirit.

## LET'S GET TO KNOW EACH OTHER

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Send us your digital application including work samples, salary expectations and a possible starting date:  
[mynewjob@iconstorm.com](mailto:mynewjob@iconstorm.com)

## LEARN MORE

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Visit our website:  
[www.iconstorm.com](http://www.iconstorm.com)